

## Lightware Boosts North American Operations

FOR IMMEDIATE RELEASE

Lightware Visual Engineering is committed to delivering state-of-the-art audiovisual technology and providing the best support to its customers. In order to strengthen the sales, support and other services in the United States and to better serve our customers, Lightware decided to restructure its corporate presence in the country.

To trigger further growth and expansion we have decided to increase investing in the USA and North American operations. As a result, the stock inventory in the USA will be increased in order to faster fulfill our orders.

New personnel are taking key positions to lead the transitional process, but the core group of the American team will also continue, working with added resources and assuming new responsibilities. The main goal of the restructuring is to provide more and better support, more customer training, and to reduce order-to-delivery times.

The Lightware management acknowledges and is grateful to the US team that led us to our current position, and we expect to build on their successful work going forward.

Lightware Visual Engineering  
Budapest, April 16, 2018

*Lightware Visual Engineering is a leading manufacturer of DVI, HDMI and DisplayPort matrix switchers, signal extenders, distribution amplifiers and other accessories for the professional AV market. Our goal is to recognize industry needs and develop performance-rich products of the highest quality by continuously consulting with integrators, rental technicians and design engineers. For more information about our products, worldwide office and available sales contacts, please visit our company website at [www.lightware.com](http://www.lightware.com)*