Memorial Sloan Kettering Cancer Center: Problem Solved

Case Study

Lightware Visual Engineering
Captus Systems is a leading Audio-Visual Design & Integration Company, unique in its approach to AV - from an I.T. core. We provide state-of-the-art results for all of our clients, many of which meet the requirements for S.A.M., which is an acronym for Standard Application Modalities - the uniform processes that should be adopted to make the technology we all use more accessible, & easy to operate.

In this MEET SAM overview, we cover how Captus Systems used Lightware to solve the problem that Memorial Sloan Kettering Cancer Center had with their video meeting rooms.

Memorial Sloan Kettering Cancer Center did not have enough content inputs on their Cisco Webex Teams codec. They wanted to use the existing Cisco infrastructure in a simple, easy-to-use, cost-effective way, allowing for their people to operate these rooms hassle-free.

With the multiple-content input capabilities of the Lightware framework, Captus Systems was able to bring all of the inputs MSKCC needed, directly to the Cisco Touch 10. This eliminated the need for a matrix switcher & programming.

Additionally, it reduced the overall cost of the rooms considerably, allowed for faster deployments and created a much shorter build time.

Ultimately, this provided MSKCC with the resources to put-in more video rooms. Everything their staff needs, is now at their fingertips, on the Touch 10 of the Cisco system.

An effective S.A.M. connects everything & eliminates complexity. The MSKCC solution was easily and cost-effectively delivered to multiple rooms. Lightware’s open API is what attracted Captus Systems.

Lightware’s application - within the Cisco environment - is designed to be repeatable & easily deployable. This was the perfect solution for MSKCC.

Room types included small conference rooms, training rooms and divisible rooms. Here are some of the products that were chosen:

- HDMI-TPS-TX95
- HDMI-TPS-RX95
- HDMI-TPS-TX97
- HDMI-TPS-RX97
- HDMI-TPS-RX120-HDSR
- MMX4x2-HDMI
- MMX4x2-HT200
- MMX8x4-HT420M
Watch the three very short videos about this project:

Memorial Sloan Kettering Cancer Center: Problem Solved (Episode 1)

Memorial Sloan Kettering Cancer Center: Problem Solved (Episode 2)

Memorial Sloan Kettering Cancer Center: Problem Solved (Episode 3)

This is a shortened description of the project, please read the original article for more details and insights.

Source: https://www.captussystems.com/blog/memorial-sloan-kettering-cancer-center