



Live Events and Entertainment

Providing AV Solutions for Ultimate Immersive Experience







WE OFFER UNIQUE VALUES TO PARTNERS



Established in 1998, Lightware Visual Engineering has become a pioneer in manufacturing innovative and reliable professional AV products and technologies. Our innovations are indispensable solutions used by the industry's leading AV system integrators and rental companies around the world.

A few of our most important milestones include the following:

2006 Introduced the first EDID Manager

to ensure optimal system performance and compatibility.

2015 **Unveiled the Event**

a built-in room automation tool to simplify system configuration and control.

Manager,

2021 Introduced **TAURUS UCX**

Universal Matrix Switcher featuring USB-C and HDMI 2.0 connectivity to deliver the very best of both the AV and IT worlds

2007

Launched the first 32x32 hybrid matrix switcher

that combined both DVI and HDMI connectivity.

2017

Launched UBEX,

the first pixel accurate 4K@60Hz AV-over-IP extender to deliver uncompressed signal with zero latency.

SEVEN REASONS TO GO FOR LIGHTWARE

- We provide uncompromising solutions for video, audio, and control signal management. Many of our products enable 4K@60Hz 4:4:4 uncompressed signal delivery with zero latency over long distances.
- 2 We offer reliability, flexibility, and unrivaled features to fit any project and attend to any task.
- 3 Easy and quick installation and configuration coupled with enhanced redundancy and robustness of Lightware's devices give the operators perfect peace of mind at any show and in any challenging environment.
- **4** Beyond the **intuitive from-panel control**, Lightware's Cable Diagnostics tool and Advanced Analytics capabilities provide real-time information on the system's
- Over 25 years, we have built a unique expertise you
- **6** We take our customers' success personally and are ready to go the extra mile for you!
- **7** As a European manufacturer, we design and manufacture our products in-house at our headquarters in Budapest, Hungary.

OUR AWARD-WINNING SOLUTIONS

OUR PRODUCTS HAVE RECEIVED HIGH RECOGNITION FROM THE PROFESSIONAL AV COMMUNITY.

AVAWARDS 2022 WINNER







At Integrated Systems Europe 2022, Lightware received the Best of Show Award for Taurus UCX in the AV Technology category.

At the end of 2022, our products also won two AV Awards: UBEX received the Event Technology of the Year award, and the Taurus UCX took home the trophy for the Collaboration Technology of the Year.

At Integrated Systems Europe 2023, Lightware marked its 25-Year anniversary with two Best of Show Awards for the UBEX and VINX AV-over-IP extenders.

At Infocomm 2023 our world premiere USB-C extension product – Taurus TPX - won the prestigious Best of the Show Award in the AV Technology category. Moreover, PSNI Global Alliance awarded Lightware with the Growth Driver prize after already recognizing the company last year with the Rising Star trophy.



We are grateful to know that our award-winning devices continue to gain traction and praise among our professional peers!













SIGNAL EXTENSION OVER TWISTED PAIR AND FIBER **OPTICS**

LIGHTWARE'S CUTTING-EDGE, PROFESSIONAL-GRADE TPS (HDBASET) VIDEO EXTENDERS FOR SINGLE CATX CABLE WITH POE, PROVIDE SIGNAL DELIVERY OVER DISTANCES WITHIN A 170-METERS RANGE AND FIT THE NEEDS OF SMALL TO MEDIUM PROJECTS FOR RENTAL, LIVE EVENTS, OR ESPORTS' NEEDS.



The **HDMI-TPS-TX220** flagship model of Lightware's TPS product range transmits universal video, audio, and control up to a 170-meter distance over a single CAT.

The extender handles HDMI 1.4 and analog stereo audio from local inputs, HDMI embedded audio up to 8 Channel PCM or HBR audio. It supports HDCP encryption, features Advanced EDID Management to force the required resolution from any video source, and fixes the output format to conform to the system requirements.



Remote powering is available via CAT 5e - CAT 7 cable and local power supply. It is rack-mountable or used standalone. It provides the following benefits:



Extension of DVI or HDMI 1.4, **Audio, Ethernet** (100 Mbps), RS-232, IR over one CAT5/6/7 cable



1920x1080@120Hz/4:4:4, 4096x2160@30Hz/4:4:4 or 60Hz/4:2:0 maximum resolutions (300MHz)



GPIO control ports



Bi-directional RS-232 and IR extension (passthrough and control)



Built-in Event Manager control and automation

HDMI-TPS-TX220 is compatible with both HDBaseT™ extenders and matrix switchers.



The HDMI-TPS-RX220AK HDBaseT™ compatible TPS receiver provides USB KVM connectivity, offering one PoE capable TPS input, one HDMI input, and two HDMI outputs as well as the audio de-embedding feature.



As a natural evolution from the TPS (HDBaseT) range of devices, **Lightware's SDVoE-based TPX Series** are point-to-point extenders that deliver HDMI 2.0 signals up to 4K@60Hz 4:4:4 with ultra-low latency (less than 0.1ms) over a single CATx up to 100 meters. They provide the following features and



HDCP 2.3 compliance and **Dolby Vision** support



Audio transmission



EDID Management storing one EDID or mirroring the EDID of the display



Versatile connectivity, inc. bi-directional **RS-232 & IR** command



Control of AV devices via Gigabit Ethernet. RS-232, CEC





Compact design allowing 4 units in the standard rack



Passive cooling, silent operation, efficient power consumption





OPTC - optical extender pair for rental applications

For the verticals of Live Events & Rental, Entertainment & Theme Parks. Broadcasting, and Sports & eSports, where transmission of 4K@60Hz 4:4:4 without compression and zero latency over long distances is crucial, Lightware provides our OPTC and OPTJ series of fiber optic HDMI 2.0 capable extenders that are HDCP 2.2, HDR and Dolby Vision compliant. Boasting their unrivaled benefits, OPTC and OPTJ devices are particularly advisable for these markets.

The HDMI2O-OPTC-TX/RX220-PRO, HDMI20-0PTC-TX/RX220-PCN, HDMI20-OPTC-TX/RX220-NTQ, and HDMI20-OPTC-TX/RX220-FOX are HDMI 2.0 multimode fiber optic extenders featuring transmission at **18Gbps** over distances up to 700 meters, with video and Ethernet signals transferred via a single optical line.



They support Advanced EDID Management to force the resolution to conform to the requirements of the installation.

The OPTC Series provides **Pixel Accurate Reclocking. Lightware's proprietary** technology to eliminate any flaws that originate from low quality sources.

- HDMI 2.0, HDMI 1.x and DVI 1.0 compliance
- HDR and Dolby Vision capability
- TX HDMI input 1 and input 2 can function as main/backup video input
- RX output 1 and output 2 can operate as mirrored
- HDMI 2.0 outputs
- 4K@60Hz signal splitting to two HDMI output ports
- It has an internal AC power supply, no external PSU is needed
- Extension distance up to 2500 meters (with OM3 fiber for 1920x1080p60)

The OPTC fiber optic extenders support the following features:

The OPTC Series provides a number of particular benefits for Live Events, Rental, Broadcasting, and Sports verticals, such as: Easy-to-read graphic LCD and jog dial control button on TX Rugged chassis, M10 mounting threads on the top and the side, safety hookup loops on the front Dark mode: feedback LEDs can be turned off during the show on RX

OPTJ Optical Extender Pair for HDMI 2.0 HDMI20-OPTJ-TX/RX90



Resolutions up to 4K@60Hz with RGB 4:4:4 colorspace

fiber optic extenders boast the following features and benefits:

- HDMI 2.0, HDCP 2.2, HDCP 1.4 compliance
- CEC, EDID transparency with 36-bit deep color support
- HDR and Dolby Vision support
- Zero frame latency, no compression
- One MM (multimode) fiber extending 4K signals up to 600 meters, and FullHD signals up to 2500 meters
- Support of audio Dolby TrueHD and DTS-HD Master Audio
- SC optical fiber connector
- Rack tray accessory with built-in power source encloses up to 16 units

The OPTJ's Rental and Staging Features:

- Port saver, easily exchangeable, fixed pigtail Micro USB and 80 cm long HDMI cables
- Solid aluminum housing for safety, security, and efficient
- Mounting loops for Velcro belts to affix the unit basically
- Status LED for power, video, HDCP status feedback
- Powered by HDMI or USB (TX) or from USB (RX), no external AC power supply is needed if the signal source or the receiver device provides DC. Comes with an AC adaptor.



Our latest OPTX family of products is a version of Lightware's **SDVoE-based TPX Series** point-to-point extenders that deliver HDMI 2.0 signals up to 4K@60Hz 4:4:4 with ultra-low latency (less than 0.1ms) over a single-mode or multi-mode fiber optics cable up to 300 meters or 10 km, depending on the SFP+ module used.

For the verticals of larger fixed installation spaces like Exhibitions, Museums, Live Events, Entertainment & Theme Parks, House of Worship, Stadiums, where transmission of 4K@60Hz 4:4:4 with zero latency across very long distances over single mode fiber optical cable is crucial, OPTX technology will be the best option.

Case Study

HOW LIGHTWARE'S TECHNOLOGY POWERS THE DUBAI EXPO

Technologies Featured in More than 20 Pavilions, Highlighting the Global Need for Interactivity, Flexibility and Performance in Diverse Array of Industries and Applications



Lightware Visual Engineering is showcasing its technologies on a world stage at Dubai Expo 2020. The company's AV-over-IP, networking and collaboration technologies complement the Expo's theme, "Connecting Minds and Creating the Future" with a focus on sustainability, mobility, and opportunity, clearly demonstrating the need for advanced AV solutions in nearly every industry worldwide.

The Dubai Expo began in October 2021 and runs through March 31, 2022. Lightware solutions are highlighted in more than 20 country and partner pavilions at the Expo, including Hungary, Lebanon, DP World, Emirates National Oil Company (ENOC), United States of America, Austria, Palestine and many more.

Two years of not being able to gather and share our collective knowledge has shown the world how important this event is to the advancement of global innovation and collaboration," said Gergely Vida, CEO and Founder at Lightware Visual Engineering. "Having the Dubai Expo return to a live in-person format benefits everyone and it's a perfect showcase for the worldwide relevance of AV and networking technologies. We're proud Lightware was able to play such a prominent role in helping to showcase some of the most amazing cultures and modern technologies from across devices to accommodate these immediate the globe.

Featuring the Lightware technologies on such a broad scale at Dubai Expo 2020 required the extraordinary efforts of 15 Lightware offices across the world. The devices have been in constant use without any incidents since the Expo began more than five months ago, proving their reliability and ability to perform at a high level over time.



Creative Technology Middle East a partner for Lightware in both Live Events and System Integration. deployed Lightware on various pavilions at Expo2020 (DP World. Emirates National Oil Company & USA) as well as the live Jubilee and the DMA

In the world of AV integration, decisions and design adjustments happen fast, hence having a dedicated local office to provide the right demands were crucial, as well as having reliable and fast technical support from Lightware's HQ.

The Lightware products on display range from traditional AV devices, such as matrices, to the most modern AV-over-IP solutions, including the UBEX series. The award-winning UBEX 10G AV-over-IP system now includes a double-scaling feature that halves the number

of endpoints needed for videowalls and allows the UBEX system to function as a single device for this purpose as well as single mode that proved to be very useful for this particular application.

This capability, combined with its transceiver (TRX = simultaneously receive and transmit signals) capabilities and zero latency make it a perfect fit for live events, eSport arenas and

Also for the ENOC pavilion, these devices were chosen to transmit uncompressed 4K signals. Two sets of UBEX AV-over-IP delivered all the technical requirements and also brought great flexibility into designing the final system.

In the DP World pavilion, a Lightware HDMI 2.0 matrix with 16x16 crosspoint size has been added as the project called for a matrix to link together the network of 1G VINX AVover-IP endpoints with local 4K sources These sources are split to the LED video wall processor and to the live streaming processor used to broadcast the events.

Practically, it was acting as a massive distribution amplifier (DA) to split the source signals between the venue's main LED display and allowing a different mix to be streamed. Besides the matrix, the network of more than fifty VINX devices provided the backbone for transferring signals around this large-scale venue in a mixture of use from screens to podium laptops and other sources.



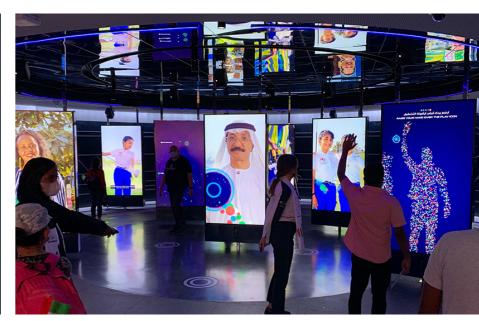
cross the Expo's various pavilions, many exhibitors highlighted LED and 4K screens, ideal for use with Lightware devices which are optimized for these types of technologies.

During this year's Dubai expo, Lightware Visual Engineering once again proved that its devices and technologies can seamlessly power largescale venues with all their AV needs and provide inspiration for system designers to expand their horizons.









MATRICES

LIGHTWARE BOASTS THE WORLD'S LARGEST PORTFOLIO OF MATRIX SWITCHERS THAT STAND OUT FOR THEIR EXCEPTIONAL VERSATILITY, UNMATCHED FUNCTIONALITY, PERFORMANCE, AND RELIABILITY. LIGHTWARE'S MATRICES ARE THE PREFERRED OPTION FOR AV PROFESSIONALS AROUND THE WORLD.

With our proprietary technologies, we offer standalone and modular matrix switchers that deliver the following features and benefits:



- **Zero latency:** with no added frame or line-period to the video signal, switching is performed instantaneously;
- Identification and analysis of the source video format through Frame **Detector and Signal Analysis technology** to spot any issues while displaying signal properties, including timing, frequency, scan mode, HDCP encryption, colour range, space, and audio sample rate;
- Advanced EDID Management that provides storing up to 100 user EDID files and factory preloaded EDID versions that include all standard resolutions; HDMI EDIDs and audio channels and codecs are also supported.

We offer the widest selection of crosspoint sizes, to choose the right matrix for any particular application.



MX2 Series are available from 4x4 up to 48x48 crosspoint sizes. Their main features and characteristics are:



- **Zero latency** which is critical for shows, sports, and similarly challenging
- Support of HDR, Dolby Vision, 3D
- Compliance with HDCP 2.2 and HDCP 1.4
- High bitrate audio support, including Dolby Atmos, TrueHD, DTS-HD
- Full end-to-end DisplayPort options
- Control available via Ethernet, RS-232, and USB-ports
- All models offer a front LCD screen and a jog -dial enabling direct adjustments and services
- **Versatility of models** featuring rich options of compatibility, connectivity, and functionality
- Focus on rental applications through enhanced robustness
- Redundancy provided with 2 independent power sources with **separate mains connectors**. The power connectors. RS-232 and Ethernet connectors are reinforced rugged types to minimize wear-and-tear of everyday use.

Our richest assortment of standalone MX2 matrix switchers makes them a perfect fit for the most demanding applications like rental, stage, live events, and XR volumes in high-end broadcasting and film production.



The highest level of flexibility is achieved through a wide array of connectivity standards enabled by hybrid matrices.

MX2M modular matrix switchers product line includes hybrid solutions to provide versatility and flexibility for any type of functionality.

They are built of hot-swappable input/output boards featuring a wide range of connections that include HDMI 2.0, DANTE and analog audio, fiber optics, DisplayPort, and CATx.



MX2M modular matrices are available in 4 types, that differ by the number of PSU drawers, level of redundancy, and remote power capabilities:

MX2M-FR24-F is fitted with 1 PSU to power the frame, a redundancy upgrade is available;

MX2M-FR24-RF is fitted with 2 PSUs to provide redundant power for the frame;

MX2M-FR24-FP is fitted with 1 PSU to power the frame and remote power via PoE, a redundancy upgrade is available;

MX2M-FR24-RFP is fitted with 2 PSUs to provide redundant power for the frame and also redundant powering via PoE.

With the above-listed features and benefits, MX2M Series remains unique and unrivaled in terms of performance, customization, and redundancy. MX2M removes any technological limitations. It empowers stage creativity, supports immersive show concepts, and allows the audience to share emotions with their loved athletes in sports arenas.







Input & Output Boards for MX2M Matrices to Serve Every Requirement

LIGHTWARE OFFERS A WIDE RANGE OF INPUT AND OUTPUT BOARDS OFFERING THE MOST COMMON CONNECTIVITY STANDARDS AS WELL AS THE HOT-SWAPPABLE DESIGN TO ENABLE REPLACEMENTS WITHOUT DISRUPTING OPERATION.

HDMI 2.0 Input/Output Boards MX2M-4HDMI20



- 4 HDMI connectors on a board to enable 4 inputs or outputs
- Resolution up to 4K@60Hz 4:4:4
- Audio signal embedding/extraction to the audio layer
- Flange for secure operation
- HDCP enable/disable mode
- HDR compliance
- Pixel Accurate Reclocking
- Advanced EDID Management
- Frame Detector

HDMI 2.0 Single Fiber, Multimode Input/Output Boards MX2M-40PTJ-IB/OB



- 4 SC fiber connectors on a board to enable 4 optical inputs or outputs, compatible with the OPTJ transmitters and receivers
- HDMI 2.0, HDMI 1.x, and DVI compatible
- Extension distance of up to 600 meters for 4k@60Hz 4:4:4 signals and 2500 meters for Full HD signals
- Resolutions up to 4K@60Hz 4:4:4
- Uncompressed video up to 18 Gbps
- HDCP 2.3 and 1.4 compliance
- HDR10, Dolby Vision, HLG compliance
- Advanced EDID management
- No signal latency, zero frame delay

DisplayPort 1.2 Input Board MX2M-DH-4DP12-IB



- DisplayPort 1.2 compliance with 4 ports offering direct connection
- Uncompressed video transmissions with resolution up to 4K@60Hz 4:4:4 at the rate up to 18Gbps; pass-through and de-embedding of HDMI 2.0 audio
- Manual triggering of link training with forcing lane count and lane data rate
- HDR & Dolby Vision as well as HDCP 2.2 and HDCP 1.3 compliance

MX2M-AUX-8AUDIO



- 4 HDMI connectors on a board to enable 4 inputs or outputs
- 8 individually configurable audio input/output ports
- Possibility to specify which two audio channels in the LPCM stream to output as an analog stereo signal
- Adjustable analog audio settings (volume, gain, balance)

M BOARDS

2 x 16-channel Dante Input and Output Board MX2M-AUX-DANTE-32CH



- Dante Audio over IP and AES67 RTP compliant seen as two Dante devices
- Simultaneous transmission and reception of 2 x 16 mono audio channels
- The two Dante devices can be connected to the same or different Dante domains
- Redundant operation with distinct Primary and Secondary 1GbE connectors for each Dante device
- In-built high-quality ASRC for sampling frequency conversion (from 24-192 kHz to 44.1-96 kHz) LPCM audio support Analog Audio Input Output Board MX2M-**AUX-AUDI08**
- 8 audio inputs or outputs, all configurable individually
- Adjustable gain, volume, and balance on the input
- Adjustable volume and balance on the output
- Possibility to specify which two audio channels in the LPCM stream to be output as an analog stereo signal

TPX Input and Output Board HDMI 2.0 MX2M-4TPX-IB/OB



- 4 RJ45 connectors on a board to enable 4 inputs or
- HDMI 2.0, HDMI 1.x, and DVI compatible
- HDCP 2.3 and HDCP 1.4 compliant with cross-conversion capabilities
- Hot-swapping
- Pass-through of audio and de-embedding audio from the Audio layer including uncompressed or HBR formats
- Extension distance of up to 100 meters for 4k@60Hz 4:4:4 signals
- Dolby Vision compliance
- Less than 0.1 ms signal latency
- Compatible with TPX extenders and SDVoE-based third party products
- Advanced EDID Management
- Command injection on RS-232 and IR ports
- CEC support (command injection)
- Supports deep color signals (24/30/36 bit RGB/YCbCr





As the leaders in the industry of professional AV switching, we consistently contribute to our product line.

Coming soon are more input/output boards to provide a full hybrid solution offering a feature-rich mix of AV-over-IP, fiber optics, DP, HDMI, and SDVoE signal formats switching.

The MX series are the highest performance, modular expandable DVI and HDMI compliant switchers, available in five different frame sizes, from 9x9 up to 80x80 crosspoints, allowing the building of custom input/output sized matrices.

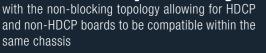
The built-in sophisticated software and hardware features make these routers a perfect gear for applications in practically every segment of the industry. They support the following features:

4K UHD & 3D with zero latency



Advanced EDID Management

HDCP compatibility with the non-blocking topology allowing for HDCP Built-in Cable Compensation





enabled by manual or automatic adaptive mode extending the cable length at inputs respective to the signal format. Using a 22AWG high-quality DVI or HDMI cable, the inputs are automatically compensated for up to 60-meter cable length at 1080p, WUXGA, and 2K computer resolutions at 24bpp. This feature eliminates the need for additional cable extender boxes in the system rack

Frame detection and input signal analysis

ADVANCED CONTROL OPTIONS

to ease system control via multiple TCP/IP and WEB controls, and RS-232 enabling 3rd party systems to manage the matrix. The touch-panel allows for system customization and offers simplicity in system control and operation



Cross compatibility,

enabled by non-blocking topology with any input

switchable to any one or more outputs without

limitations. One source can be tied to multiple

destinations at the same time

The MX-FR33R, MX-FR65R and MX-FR80R frames have hot-swappable N+1 redundant power supplies. These frames were designed for applications where redundancy is key and high reliability is required.

APPLICATION PROGRAMMING INTERFACE (API)

is a set of protocols, commands, functions, and objects that programmers can use to create software or interact with an external system. The API developed by Lightware for its video signal management equipment is an open environment protocol, where every bit of data is openly available for higher-level management, control, and monitoring systems.

Lightware's approach to providing complimentary access to its **Open API solutions** enables customers to have the flexibility of fully meeting the requirements of interoperability and seamless compatibility across multiple brands.

Lightware has a **proven track record of effective integration with 3rd party systems and applications** to create a powerful combination for users and unlock possibilities in any AV operation. Our Open API ensures the following:

- Complex controlling and monitoring of the features of the Lightware devices
- Live protocol browsing by the freely available Lightware Device Controller (LDC) software
- All-in-one commands
- Transparent Ethernet with direct connection to remote Ethernet devices (e.g., source or sink devices)
- Serial-Ethernet bi-directional signal conversion
- Subscription and getting a change message automatically if a parameter is changed in the background
- Monitoring and identifying potential twisted pair cable issues with TPS monitoring tool
- Monitoring the status of the connected devices, cables, and signals of each I/O port
- Querying and changing the video parameters of the signals
- Configurable analog audio parameters Volume, Gain, Balance, Treble, Bass settings.





Lightware offers a variety of control options to manage and automate Lightware devices.

Lightware Advanced Room Automation (LARA) firmware in TAURUS UCX and MMX2 switchers enables control, management, and automation of USB-C featured assets and room utilities without the need for external processing or sophisticated programming. With its ever-growing library of pre-written driver modules and the ability to configure and create new modules in JavaScript, LARA ensures ease of use and configuration.

Event Manager is a built-in control feature available in the HDBaseT-compatible TPS Series, MODEX Series, and select Lightware matrix switchers.

Event Manager is available with Lightware's downloadable Device Control software. Device Control supports the management of room peripherals, such as drapes, HVAC systems, lights, and more. Event Manager is continuously evolving to include more features and offer an improved user experience via firmware upgrades.

LW3 is a sophisticated protocol of Lightware's API, allowing detailed finetuning processes. LW3 is present in the Lightware devices. It is transparent, browsable, and parametrizable. LW3 has a tree structure. The commands can be sent over various types of connections including Ethernet, RS-232, and USB — depending on the capabilities of the device

Lightware's video signal **analytics** and **diagnostics** tools are built into its products to enable users and IT Teams to be more efficient in preempting any failovers in real time.



Analytics: Frame Detector and Signal Analysis technology to spot any issues while displaying signal properties, including timing, frequency, scan mode, HDCP encryption, colour range, space, and audio sample rate. Having the possibility of constantly monitoring this data brings peace of mind to critical AV operations.



Diagnostics: The cable diagnostics tool can monitor the status of each and every cable in the system and provide real-time feedback for the operators including the exact transmission error rate between transmitter and receiver.

Integrators and technicians no longer have to physically check if the cables are securely connected, having this information readily available on their screens.

Case Study

IILLUMINARIUM EXPERIENCES CREATES THE NEXT GENERATION IN IMMERSIVE EXPERIENCES WITH LIGHTWARE'S AV-OVER-IP **TECHNOLOGY**

Lightware's UBEX solution, delivering uncompressed audio and video content, pushes the boundaries of technology innovation for experiential entertainment company Illuminarium.

Illuminarium Experiences, a breakthrough scenes, presented in custom-designed life by 4K laser projectors, audio beams, inglobal experiential entertainment company, venues called "Illuminariums," Illuminariums is creating the next generation in immersive are reprogrammable, immersive theaters that experiences. Created by worldwide leaders surround visitors in a sensory space of sight. in cinematic and interactive content, sound and scale unlike any other — providing architectural and theatrical design, and access to the most amazing but typically outvenue operations. Illuminarium Experiences of-reach places, people and experiences. They Safari Experience. Through a convergence enables visitors to experience recreated deliver one-of-a-kind sensory experiences, of cutting-edge technologies from the worlds. Actual filmed content is used to from exhilarating natural wonders to enriching most impressive brands in the industry, the showcase realworld, authentic sights and cultural moments. Illuminariums are brought to immersive 8,000 square-foot entertainment

floor haptics and realistic aromas, which work in combination to create a fully immersive experience. Illuminarium Experience has opened its first Illuminarium in Atlanta, Georgia, with its debut spectacle, WILD: A





splendor of Africa's most exotic animals in their natural habitats. "An Illuminarium is a place that can take you to any place, in a manner never before experienced, through state-ofthe-art technology," said Brian Allen, executive vice president of technology and content for Illuminarium Experiences. "Delivering this sort of immersive experience requires us to have the highest guality audio and video." "From a technical standpoint, it requires us to deliver the highest-quality audio and video. Every layer of our technology contributes to the experience that we are trying to create. Our content is incredibly realistic and, because of that, we have to integrate technology that doesn't look like a projector and a screen but the African Serengeti. We have to look closely at the little details — like color spaces and the light output — to create an immersive experience." Among the brands at work in Illuminarium is Lightware, whose UBEX (Ultra Bandwidth Extender) is being used to deliver reliable content with zero-latency. "UBEX enabled us to push the boundaries of technology and innovation by delivering truly uncompressed content without any degradation in our signal from camera, playback and projector," noted Allen. "We integrated UBEX because of the actual lossless quality, incredible flexibility and reliable video routing." Allen added, "UBEX delivered on the promise of eliminating signal loss. We also wanted to create a flexible, future-proofed system. We pulled more fiber

have a higher bitdepth, more color information and higher resolution. We wanted the ability to transport additional information for future growth. An AV-over-IP system provided us with the flexibility for expansion." Illuminarium's debut spectacle, WILD, transports visitors to Africa through cinematic content on location across South Africa, Kenya and Tanzania, showcasing the majestic animals

in their native habitats. Complementing the exotic sights of a safari, visitors will also be immersed in its authentic sounds and scents. all without leaving Atlanta's BeltLine, WILD will be followed by SPACEWALK, a mind-blowing journey through our Solar System where audiences will experience what it's like to walk on the surface of the moon and Mars.

UBEX is the professional AV industry's leading uncompressed AV-over-IP solution. It can operate as a virtual matrix using a standard Ethernet switch as a crosspoint or work as a conventional point-to-point extender. The unit allows for uncompressed, high-fidelity signal extension at 4K UHD at 60 hertz (4:4:4) using packet-based transmission. UBEX can simultaneously transmit and receive content with deep-color streams and multi-channel audio. It is designed to be future proofed while catering to professional AV stakeholders' needs and expectations. For more information on Illuminarium's WILD: A Safari Experience, please visit Illuminarium.com. Illuminarium will open additional locations in Las Vegas, Nevada and Miami, Florida, in 2022.

"We create different rendering pipelines for each show," Allen continued. "It was important that we integrated a flexible solution, like UBEX, that enables us to utilize existing technology as we create new shows. UBEX allows direct connectivity to different inputs and components that provides us with unparalleled flexibility across the massive





Read more case studies here: https://lightware.com/news/category/case_studies

AV-OVER-IP: TECHNOLOGY AND COMPARISON

IN APPLICATIONS THAT NEED UNCOMPRESSED ZERO-LATENCY DELIVERY OF THE PIXEL-PERFECT 4K@60HZ 4:4:4 ACROSS LONG DISTANCES TO MULTIPLE DESTINATIONS. LIGHTWARE'S TECHNOLOGY HAS BEEN THE PREFERRED CHOICE FOR YEARS.

Our award-winning AV-over-IP UBEX and VINX Series provide unprecedented scalability, flexibility, and rapid deployment to attend to the needs of live events, shows, and sports; and the just introduced **TPN family** is the perfect answer for the high-quality 4K@60Hz transmission needs with additional built-in features coming soon.

They are a perfect match to create a powerful immersive experience and elevate the emotions of the audience. They support a valuable set of functionality, among which is

- * point-to-point up to unlimited end-points architecture, meaning asymmetrical I/O design is possible
- * EDID to ensure seamless and instantaneous handshaking for multiple displays on the network
- * USB 2.0 ports to enable **KVM** functionality





SDVoE compatible networked TPN extension devices are the latest development of Lightware's product family. The new TPN Series includes HDMI-TPN-TX107 and HDMI-TPN-RX107. The devices enable zero latency and virtually flawless quality extending HDMI 2.0 signals up to 4K@60Hz 4:4:4 video resolution from a single source to multiple destinations through 10G Ethernet networks via CAT6a with PoE support for video, audio, 1G user Ethernet and RS-232 transmission over 10G through standard 10G network switches.

They are HDR, Low Latency Dolby Vision, HDCP 2.3 compliant; support command injection through IR, RS-232; and are compatible with third-party SDVoE devices and controllers.



VINX (Video Network Extender) for 1 Gigabit Ethernet networks is a multimedia extender and virtual matrix, that delivers 4K@30Hz, supports Smart Bandwidth management, features Dante/AES67-compliance in dedicated models, and delivers commands via RS-232, IR, USB. It provides output scaling

VINX offers a built-in video wall wizard, EDID management, and a frame detector. It is a perfect choice for 1Gb network infrastructure, needs no costly Data Center switches, supports low power consumption, operates on copper/ fiber infrastructure, and fits for short to long-range deployment.







- 20 Gbps bandwidth that enables link aggregation and load 12-bit video transmission balancing
- Each unit holds two software configurable signal paths: dual channel transmitter, dual channel receiver or bidirectional transceiver
- Scaling with 2 scalers in each UBEX endpoint unit supporting specific resolutions (often present in XR volumes) and video wall support
- Seamless switching
- Almost zero latency
- Subsampling with the built-in dual color space converter: convert 4:4:4 to 4:2:2 to fit 2x4K@60Hz signals in 20Gb bandwidth (and convert back to 4:4:4 for full display compatibility)

- Flexible cable compatibility: SFP+ for single mode or multimode fiber, BIDI SFP+ module for fiber saving, SPF+ module for CATx cables and DAC-cable compliance
- Redundancy, switching between 20Gb and 10Gb operation*
- Quick rebooting in 18 seconds
- Dolby Vision and Dolby Atmos compliance
- Easy management from front LCD and jog dial button
- Externally controllable with Open API (LW3 commands)
- Rental version is available too (R-type)

UBEX of R-type Series features advanced mounting and handling options offering threads for truss mounting and handles, its front-to-back ventilation is filter fitted. The R-type UBEX is built with secure connectors to enhance their durability.





*Lightware's **UBEX offers unique redundancy** for extremely large-scale solutions by featuring dual network ports, each going to a dedicated network switch, which enables zero downtime operation. In case of a failure of the Primary Network switch, UBEX will migrate to the Secondary Network Switch within a fraction of a second unnoticeable to the human eye.

WE DESIGN PRODUCTS • **CONFORMING TO HIGHEST AV STANDARDS**

LIGHTWARE HAS ALWAYS BEEN AT THE FOREFRONT OF TECHNOLOGICAL DEVELOPMENT AND INNOVATION, DESIGNING PRODUCTS THAT STAY COMPLIANT WITH THE HIGHEST AV STANDARDS.



Dolby Vision is a proprietary HDR standard created by Dolby Laboratories. Dolby Vision content is mastered with a 12-bit color depth, it includes frame-by-frame metadata to tell the display exactly how to display each frame of video.

The UBEX, OPTC, OPTJ, TPX, and TPN extenders and matrix switchers are Dolby Vision compliant boasting crystal-clear picture quality of the images powered by Lightware.



The features of HDMI 2.0 standard that enables 4K@60Hz 4:4:4 at the 18 Gbps bandwidth are supported by a great number of Lightware's signal management devices, including our fiber optical extenders of UBEX, OPTJ, OPTC series, and versatile MX2 Series of matrices where I/O sizes range from 4×4 up to 48x48 and I/O configurations include full HDMI 2.0, full DP 1.2 and hybrid HDMI 2.0 + DP 1.2. Our HDMI 2.0-compliant devices are an ideal match to perform the heavy duty of 4K UHD pixel-perfect zero latency signal delivery in broadcasting, live events, and eSports applications.



CHDB_{ss} **Lightware supports HDBaseT** standard in a number of its extenders and matrices to deliver universal video, audio, and control up to 170 meters over a single CATx.

> With its **legacy-friendly approach**, Lightware supports analog audio signal management with dedicated analog audio i/o boards or ports available with its matrix families, particularly with MX2M, MX2, MX



Lightware provides Dante and AES67 compatible devices and input/output boards for its versatile and powerful matrix







MX2







THE POWER OF USB-C TECHNOLOGY HAS BECOME ACCESSIBLE ACROSS DISTANCES OF UP TO 100 METERS WITH LIGHTWARE'S GROUNDBREAKING TAURUS TPX EXTENSION PAIR.

THE SDVOE-BASED TAURUS TPX SET OF TRANSMITTER AND RECEIVER OFFERS 4K VIDEO. AUDIO, USB DATA, BI-DIRECTIONAL ETHERNET DELIVERY AND CHARGING OVER A SINGLE

TAURUS TPX PAIR PROVIDES ROOM AUTOMATION AND CONTROL VIA ITS LARA FIRMWARE MAKING USER EXPERIENCE EVEN MORE SIMPLIFIED.

The innovative Taurus TPX devices empower system architects with huge flexibility to design fully agnostic, legacy-friendly medium and large Unified Communications spaces. They operate in a transmitter-receiver configuration, offering unrivaled set of Lightware's UCX product range features and functionality, such as:

- Single CAT6 connectivity between TX and RX devices, up to 100m, with power delivery from TX to RX, video, audio, USB 2.0, Ethernet, OCS and Serial
- Uncompressed HDMI 4K signal formats (4K@60Hz RGB 4:4:4, up to 18 Gbps, 600 MHz pixel clock)
- USB-C input connectivity to deliver 4K Video, Audio, Data, and Power
- Charging via USB-C up to 100W
- Multiple USB 2.0 (480 Mbps) connectivity for any USB room peripheral
- Independent USB host switching layer for up to 8 devices (4x at the TX side, 4x at the
- Multiple Ethernet network configurations fitting various corporate network topologies and IT security standards
- SSH, SSL, and HTTPS for IT security
- Occupancy sensor (OCS) connection at the RX device (with 24V power supply), GPIO control ports at TX device
- Welcome Screen for custom corporate logo and on-screen display warning messages
- CEC at the HDMI outputs
- Audio de-embedding
- Room device control via Ethernet (TCP/IP) or Serial (2x at TX device, 1x at RX device)
- Room automation and control with LARA firmware



The transmitter and receiver of Taurus **TPX** provide networked system architecture allowing for even larger **USB-C** powered solutions enabling delivery of a single source to multiple destinations through 10H Ethernet networks.





WE ARE COMMITTED TO ENVIRONMENTAL SUSTAINABILITY

- We go to great lengths to prevent and minimize pollution from manufacturing, packaging, and all other daily operations.
- We minimize our carbon transportation footprint by keeping as much design and manufacturing as possible in-house.
- We simplify our packaging design to reduce the use of chemical-based printing.
- We consciously provide only necessary accessories to reduce the use of materials that would go to waste.
- We apply a smart packaging layout to minimize packaging materials that end up in the trash.
- We consolidate our shipments to reduce our environmental impact from transportation.

In our offices, we **minimize paper waste** by eliminating unnecessary printing and **using recycled paper.** We are conscious with our office lighting to **reduce power consumption**. We **use eco-friendly cleaning materials and apply smart waste management** routines to support recycling.

With our suite of **Room Automation solutions**, we promote lower room power consumption by being able to turn off connected products and systems.

We regularly participate in **corporate social responsibility (CSR) events** such as the annual Let's Clean Up Europe initiative.



Learn more about our green policy: https://lightware.com/about-us/green-policy

SIMPLIFY AND PRIOR POOR TO YOUR MEETING ROOM WE PARK TO YOUR MEETING ROOM

WE STAND BEHIND OUR PRODUCTS WITH OUR EXPERTISE AND COMPREHENSIVE SUPPORT

LightwareVisual Engineering supports AV integrators by offering regular training sessions and professional learning materials dedicated to specific AV topics and Lightware's technologies. These materials are present at **www.lightware.com/training-center**.

LIGHTWARE ACADEMY

Lightware Academy, available at **www.academy.lightware.com**, is a training platform specifically designed for our customers. It is a gateway to unparalleled expertise and content curated by seasoned AV professionals. It accommodates any level of customers' knowledge and expertise and offers 3 levels of training, including Explore, Associate, and Expert.

Short video sessions available on the platform fit any schedule. Quizzes and downloadable materials help better grasp and retain technical concepts. Certification upon completion of all courses is available for students who successfully pass the test. Knowledge attained at Lightware Academy provides an in-depth understanding of the most challenging themes of the ProAV industry.



Lightware Visual Engineering is continuously strengthening our presence around the globe and providing comprehensive support for our partners and end users:

- We are now present in more than 30 countries.
- Our AV Integration Team is available to assist in developing the optimum project for your unique requirements. You can reach our AV Integration team at av-projects@lightware.com.

We have recently opened our **Experience Center** in a prominent location **in London and Discovery Center in Las Vegas,** where customers and partners can receive demonstrations of Lightware's award-winning and reliable products and solutions. Before the end of 2023, **three more experience centers will open their doors to welcome visitors in Europe, Asia, and Australia.**





We treasure our partnerships and strong relationships and we aspire for long-term successful cooperation with you.

This is how we stay innovative and successful.



Contact us!

